



Artwork Requirements

screen printing

What file formats are suitable for screenprinting artwork?

Minimum specifications are required to achieve good print results...Digital artwork must be submitted in accepted formats only.



FILE FORMATS:

- All files must be in either ".ai", ".pdf", ".eps", ".psd".
- JPG/TIFF/GIF/Bitmap files are generally not acceptable for creating print ready separations.
- Sometimes they be used depending on quality, and depending on the quality of the output you require. In this case, images must be at least 300 dpi, & created at printing size. Some additional touching up may be required at our end - Artwork fees would apply.
- Suitability of JPEGs would be on a case by case basis.
- All fonts must be converted to outlines/curves.
- Images should be supplied in layers - NOT flattened.
- All colours must be converted to spot colours with correct Pantone numbers.
- Please submit files with images SIZED for printing. If files are not to scale, print dimensions should be supplied
- Files should be supplied at 300 dpi

ACCEPTED APPLICATIONS:

- ADOBE ILLUSTRATOR - our preferred file format. Create outlines for fonts. Save as .ai or .eps
- COREL DRAW - Convert text to paths. Save as .eps file.
- ADOBE PHOTOSHOP - Save with LAYERS as PSD file.

Placing a scanned image (or an image created in another program) into an Illustrator file does not make the file a vector image.

Microsoft Word documents or any other Office based programs are not sufficient for finished artwork or creating separations. Artwork creation fees would apply to any of these formats.

PRINT SIZE:

- On light coloured garments, we can print a maximum of 40cm wide x 60cm long
- On dark coloured garments, we can print a maximum of 40cm wide x 50cm long
- Sleeve Prints – Maximum of 10cm wide.
- When calculating your print size, always base your size on the smallest size garment that you intend to print on.

PRINT COLOURS:

How many colours can I print?:

On light coloured garments, we can usually print up to 12 colours

On dark coloured garments, we can usually print up to 11 colours

