



FREQUENTLY ASKED QUESTIONS

PREFERRED FORMATS:

- Our preferred format for all graphics files, are either vector EPS or Adobe Illustrator AI files
- Text must be converted to outlines
- Images should be supplied in layers – NOT flattened.
- Images placed into a file need to be either embedded or supplied as separate files
- Files should be supplied to scale where possible
- If files are not supplied to scale, design dimensions are required
- Images must be a minimum of 300 dpi
- PMS colours must be quoted

OTHER FORMATS:

- PDF files can sometimes be used depending on originating artwork. Image must be at least 300dpi, & created at printing size.
- JPEG files are generally not acceptable. Sometimes they be used depending on quality, and depending on the quality of the output you require. In this case, image must be at least 300 dpi, & created at printing size. Some additional "touching up" may be required at our end – Artwork fee's would apply. Suitability of JPEG's would be on a case by case basis.
- Word Documents or any other Office based programs are not sufficient for finished artwork. Artwork creation fee's would apply to any of these formats [See Below for details]

FONTS / TEXT:

- All fonts must be either converted to outlines/curves, or supplied as specific art files for us to load on our system.

To convert to curves/outlines:

- In Corel Draw – use the function "Convert to Curves" from the Type menu.
- In Adobe Illustrator, use the function "Create Outlines" from the Type menu.

SENDING ARTWORK

- Artwork can be emailed to info@screenprintconcepts.com.au or alternatively, supplied on a disk.

PRINT SIZE:

How large can I print my design?:

- On light coloured garments, we can print a maximum of 40cm wide x 60cm long
- On dark coloured garments, we can print a maximum of 40cm wide x 50cm long
- Sleeve Prints – Maximum of 10cm wide.

When calculating your print size, always base your size on the smallest size garment that you intend to print on.

PRINT COLOURS

How many colours can I print?:

- On light coloured garments, we can usually print up to 12 colours
- On dark coloured garments, we can usually print up to 11 colours

Please note, that in most cases, when printing on mid to dark coloured garments, we will need to print a white base first – which equates to an extra colour. We would advise when quoting individual print jobs,

